



Dear Eagle Foundation Past Touch of the Valley Sponsor:

We're hosting a **1950's Sock Hop**  
and all of the Dolls and Daddy-Os are invited to the

## *19th Annual Touch of the Valley Auction and Tasting event!*

Penny loafers, Buddy Holly shades and saddle shoes were all the rage.  
Poodle skirts and scarves in your hair make the scene – you just gotta be there!

We invite you to be a part of the community-loved event that has raised  
\$680,900 to support additional educational, cultural and activity programs for  
our students within the Cumberland Valley school district. Our goal this year  
is to add \$38,000 more to the total!

Our event will be held on **November 2, 2019 at CV High School.**

A sponsorship benefit includes an invitation to our exclusive sponsor  
reception hosted at the Bobby Rahal Toyota dealership. Be a part of the  
event to taste some of the best food in town, bid on some unique auction  
items WHILE supporting opportunities for students and the CV community.  
**Please respond by Oct. 1<sup>st</sup> to be included in our program and promotions.**

Questions about the event and sponsorships should be directed to the  
Eagle Foundation office at (717) 506-3351 or bgabrielson@cvschools.org.

On behalf of the Cumberland Valley students and community, thank you  
for your consideration. We look forward to your continued involvement!

*Join us at the Hop.*

Kevin Pautler  
2019 Event Chairperson

### **2019 Touch of the Valley Sock Hop**

Eagle Foundation 6746 Carlisle Pike Mechanicsburg, PA 17050

Thank You to our  
Education Partners:



Crabtree, Rohrbaugh  
& Associates - Architects



**UPMC  
Pinnacle**



#### **BOARD OF DIRECTORS**

President:  
Donna E. Partin  
Vice President:  
Jon Zody  
Treasurer:  
T. Eric Blocher, CPA, ASA, CVA  
Secretary:  
Scott D. Briggs

Jay Abom, Esq.  
J. Michael Barlup  
Mark A. Blanchard  
Kara Boehne-Miele  
Scott E. Cantor  
Shishir Chaudhari  
John A. Feichtel, Esq.  
Barbara Geistwhite  
Michael M. Gilbert, DPT  
Doris C. Hagemann  
Richard C. Harker, M.D.  
Erik M. Hume, Esq.  
Julie Krause  
Kevin G. Pautler  
Steven K. Winnie, Esq.  
Stephanie Catarino Wissman  
Frederick S. Withum, III, Ed.D.



Join  
Us  
NOV  
2  
2019



*Don't Miss Your Chance  
to be a part of this Annual Community Event!*

HUNDREDS of Attendees & Auction Items ♦ LIVE Auction ♦ 30+ Local Restaurants



EAGLE FOUNDATION ♦ TOUCH OF THE VALLEY ♦ 717.506.3351 ♦ [cvschools.org/eaglefdn](http://cvschools.org/eaglefdn)





**HUNDREDS of Attendees & Auction Items ♦ LIVE Auction ♦ 30+ Local Restaurants**

**Eagle  
Enthusiast  
\$5,000**

**Limited  
to one!**

**BENEFITS:** *Exclusive Event Naming Rights*

- **10 Event Tickets** PLUS an invitation to the exclusive pre-event reception at Bobby Rahal Toyota Dealership
- **A Reserved Table** in the sponsor section (seats 10)
- **Premium Event Display Table** to sample/promote products, services, and offer valuable 1:1 customer outreach
- **Company Logo in Event Video** continuously running on monitor in main reception area
- **Inclusion** of your company/product information in our event email update
- **Name Listing** on event web page and social media posts
- **Top Sponsorship Recognition** on the signage
- **Verbal Recognition** during Live Auction
- **Full-page Color Ad** with prime location in event program (7 ½" long x 10" high)
- **Banner** hung at event (*provided by sponsor*)
- **Concierge Service** from Student Event Assistants

**BENEFITS:**

- **8 Event Tickets** PLUS an invitation to the exclusive pre-event reception at Bobby Rahal Toyota Dealership
- **A Reserved Table** in the sponsor section (seats 8)
- **Event Display Table** to sample/promote products, services, and offer valuable 1:1 customer outreach
- **Name Listing** on event web page and social media posts
- **Sponsorship Recognition** on the sponsor sign
- **Full-page Color Ad** with prime location in event program (7 ½" long x 10" high)
- **Banner** hung at event (*provided by sponsor*)
- **Concierge Service** from Student Event Assistants

**Platinum  
Sponsor  
\$2,000**

**Join Us  
NOV 2  
2019**



**HUNDREDS of Attendees & Auction Items ♦ LIVE Auction ♦ 30+ Local Restaurants**

**Gold  
Sponsor  
\$1,000**

**BENEFITS:**

- **6 Event Tickets** PLUS an invitation to the exclusive pre-event reception at Bobby Rahal Toyota Dealership
- **A Reserved Table** in the sponsor section (seats 6)
- **Name Listing** on event web page
- **Sponsorship Recognition** on the sponsor sign
- **Half Page B/W Ad** with prime location in event program (7 ½" long x 4 ½" high)
- **Concierge Service** from Student Event Assistants

**BENEFITS:**

- **4 Event Tickets** PLUS an invitation to the exclusive pre-event reception at Bobby Rahal Toyota Dealership
- **A Reserved Table** in the sponsor section (seats 4)
- **Sponsorship Recognition** on the sponsor sign
- **Business Card B/W Ad** in event program (3 ½" long x 2" high)
- **Concierge Service** from Student Event Assistants

**Silver  
Sponsor  
\$500**

**BENEFITS:**

- **2 Event Tickets** (*sponsor reception not included*)
- **Sponsorship Recognition** on the sponsor sign
- **Name Recognition** in event program

**Bronze  
Sponsor  
\$250**

**Join us  
NOV 2  
2019**