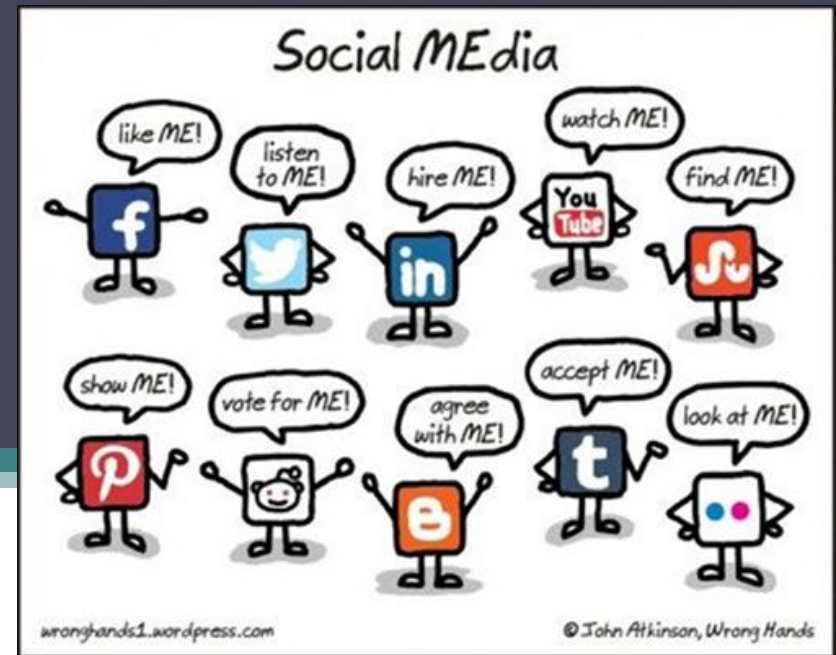


Social Media: A Guide for Parents

Kelly Kiefer, MS, NCC
Cumberland Perry Drug and
Alcohol Prevention Specialist



Learning Objectives

- Increase awareness and knowledge of:
 - Social media trends
 - Apps
 - Laws and safety
 - Cyberbullying
 - Online gaming and gambling
 - Communicating the dangers of online world with children and adolescents

3 BIGGEST FEARS OF OUR GENERATION

1



2



3





Social Media Terms

FYI

For your information

FB

Facebook

HMU

Hit me up

BTW

By the way

FOMO

Fear of missing out

ICYMI

In case you missed it

NSFW

Not safe for work

LOL

Laugh out loud

PAW

Parents are watching

MCM/WCW

Man crush Monday/ Woman crush Wednesday

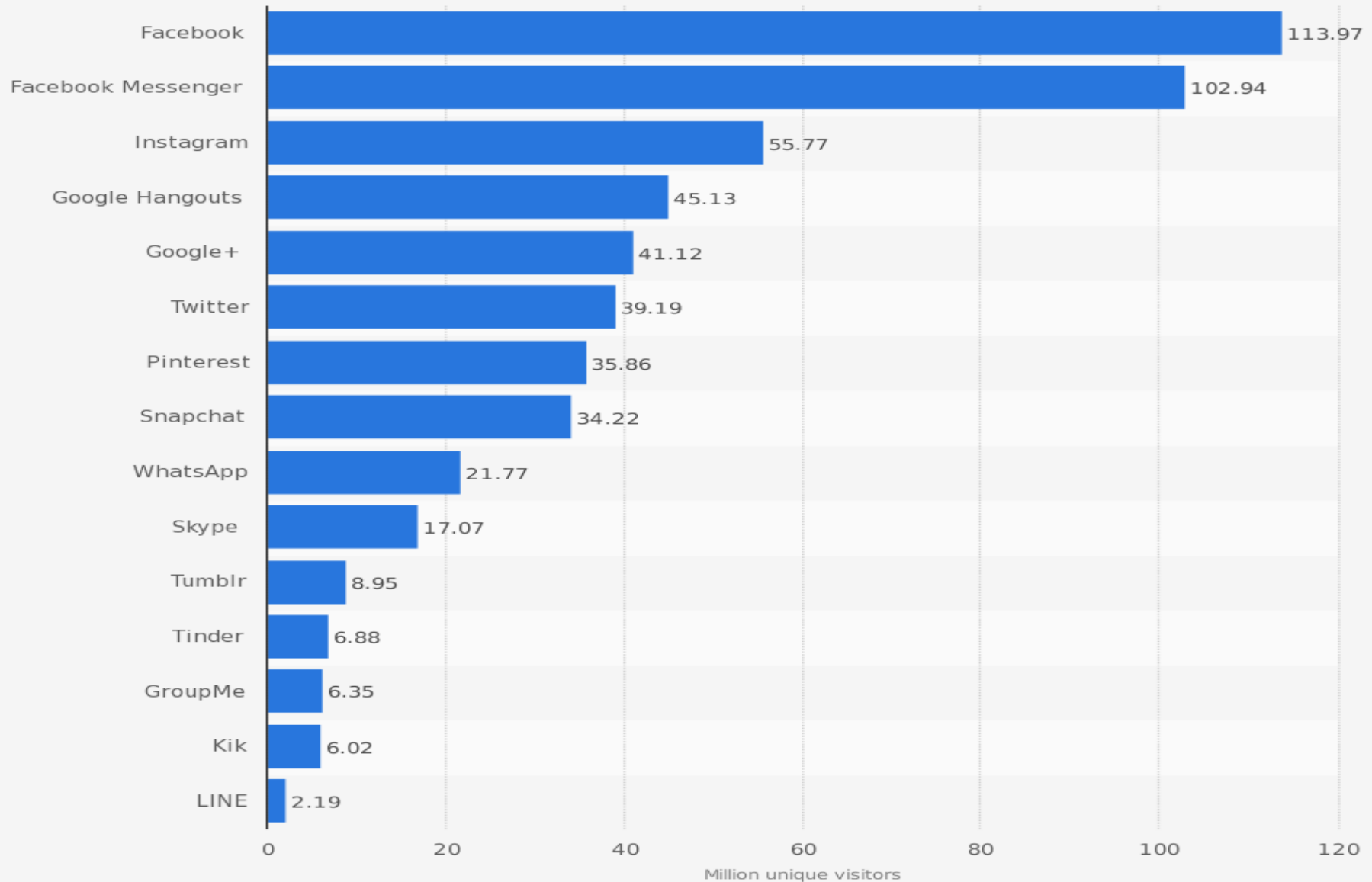
TBH

To be honest

SMH

Shake my head

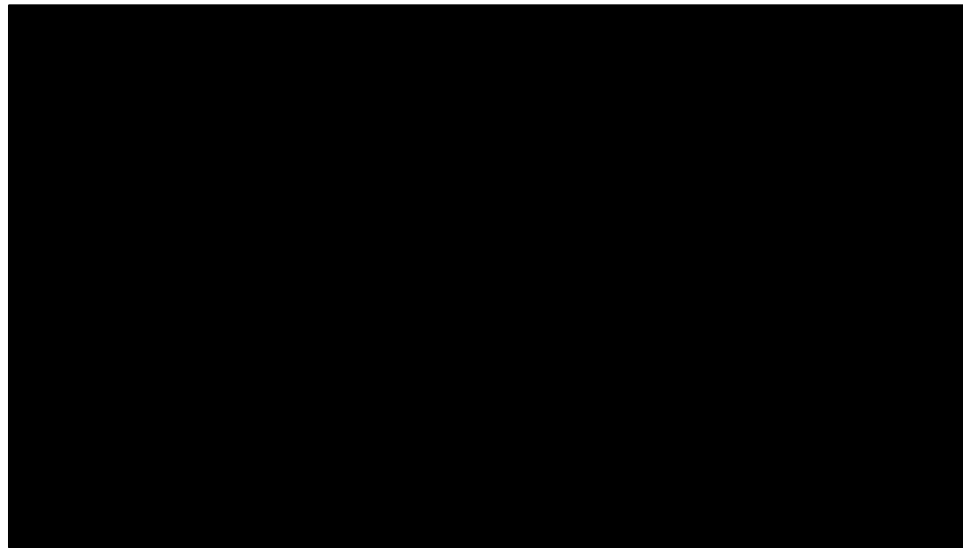
Most popular mobile social networking apps in the United States as of May 2017, by monthly users (in millions)



Source
Verto Analytics
© Statista 2017

Additional Information:
United States; Verto Analytics; May 2017

Social Media and the Brain





Internet SAFETY TIPS

2

Always **LOG OFF** the computer

“ ”

NEVER GIVE AWAY
your **PASSWORDS**



3

www.

4

NEVER COMMUNICATE
online with **STRANGERS**

1

NEVER REVEAL
personal information
such as full name,
home address, or school

FOLLOW the appropriate
AGE LIMIT for social
networking sites

5



FAT

fake

lame

easy / bimbo

nerd

geek

boring

ugly

weak

wanna-be

loner

weirdo

STUPID

NO LIFE
freak



What to do if your child is being cyberbullied

- Don't respond or forward messages
- Keep evidence: dates, times, description, screenshots
- Block the cyberbully
- Report cyberbully to school
- Report cyberbully to service provider
- Report cyberbully to police

Act 26 of 2015

Cyber Harassment of a child

- Statement of opinion about physical characteristics, sexuality, sexual activity, mental or physical health
- Third degree misdemeanor
- Referred to diversionary program



Cyber Tip line
National Center for Missing and
exploited children

**1-800-THE-LOST (1-800-
843-5678)**

Or online:

www.report.cybertip.org



Login

xxxxxxx

Password

****_

DIGITAL DRAMA

Selfies &
Sexting

PA Teen Sexting Law

Summary Offense

For teens ages 11-17 to send a nude photo of themselves to someone else. The receiver can also be charged.

Third Degree Misdemeanor

- Knowingly share, distribute or publish electronic communication
- Have possession of or view a sexually explicit image of a minor who is 12 or older

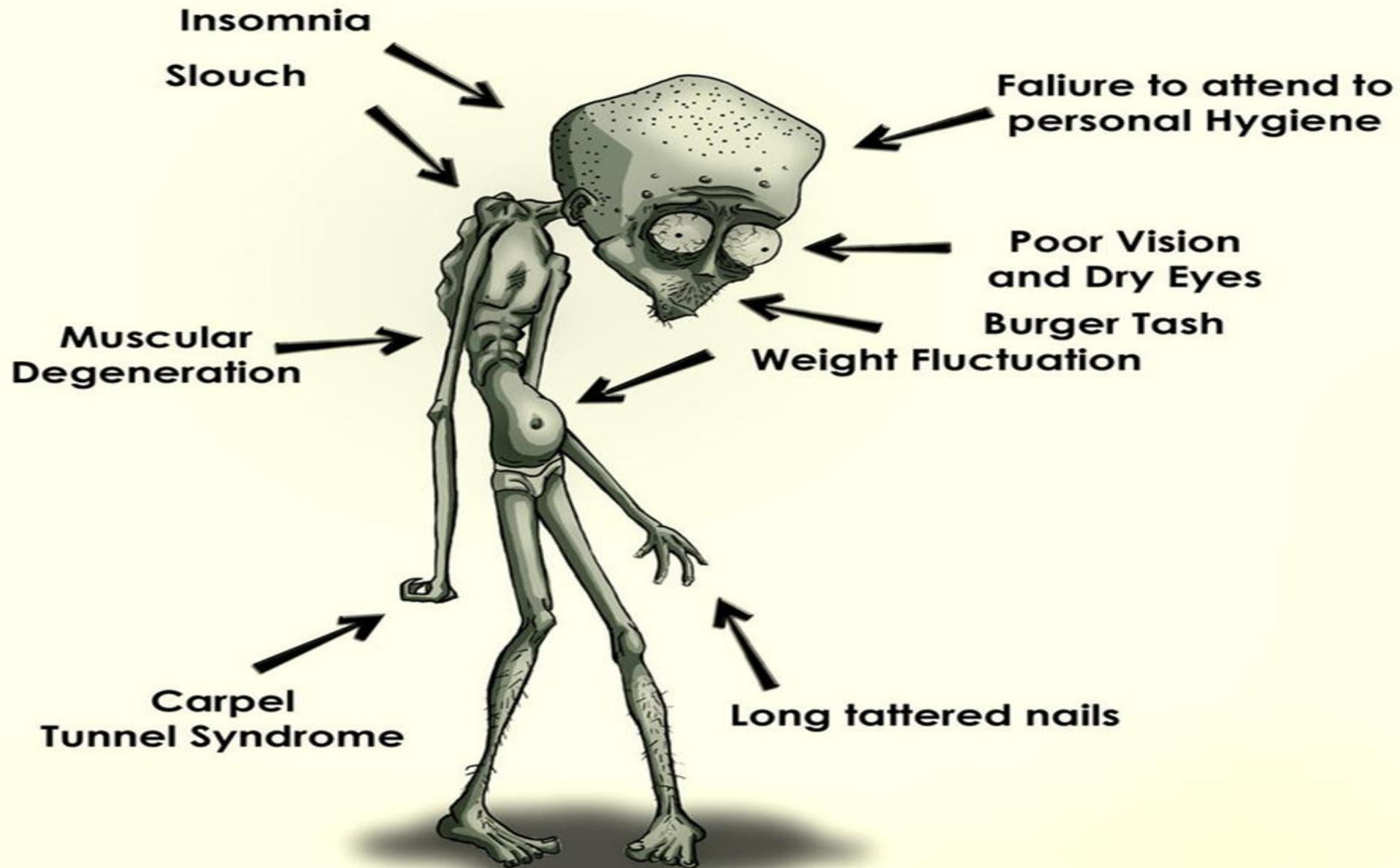
Second Degree Misdemeanor

If minor defendant intends to intimidate, harass or coerce a minor.

Other Legal Issues

- Everything you post online, including email, can be used against you in court.
- Examples of free speech that are not protected by the 1st amendment are defamation, slander and libel ie **cyberbullying**

PHYSICAL SYMPTOMS OF GAME ADDICTION





674

\$42,349 of \$20k goal

Raised by 663 people in 15 months

Donate Now

Share on Facebook

Created June 19, 2016



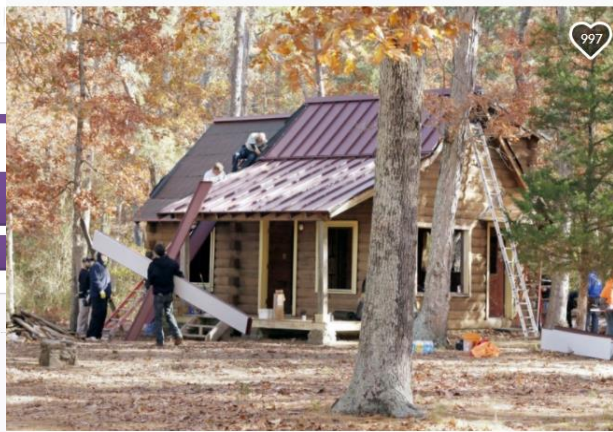
Katie Pufnock
on behalf of Crystal Strous
Memorials
HAVERTOWN, PA

Recent Donations



\$500

The Amanda Strous Memorial Fund



997

Micro Housing For Veterans

Share

Tweet

8.4K shares

\$211,694 of \$500k goal

Raised by 963 people in 16 months

Donate Now

Share on Facebook

Created May 31, 2016



Donnie Davis
Charity
FRANKLINVILLE, NJ

Recent Donations



\$25
susan reilly
1 hour ago

Share



The World's #1 Personal Fundraising Website

Before You Speak

or



THINK

T

is it true?

H

is it helpful?

I

is it inspiring?

N

is it necessary?

K

is it kind?

S

Be Safe



Keep your personal information safe and secret. Think carefully before you share a photo of yourself or your friends.

Full Name	James Smith	
Address	24 Round Street	
Phone Number	0121 234 5678	
Mobile Number	07777 123456	
Email address	james.smith@myemail.com	
School Name	Friendly School	
Password	Jamesrules	

M

Don't Meet Up

Never arrange to meet an online friend because it can be dangerous. No matter how well you think you know people, they might be pretending.



A

Accepting Emails can be dangerous

If you receive junk mail (called spam) or messages that make you feel uncomfortable, tell an adult that you trust and delete them. Don't reply to them.



R

Reliable?

The Internet is full of friendly people and amazing information. However, sometimes people might say or write things which are untrue, so you should always think carefully before trusting what you see or hear.



T

Tell Someone!

Most of the time that you are online, you will have lots of fun. However, if you see anything that makes you feel uncomfortable or worried, make sure that you tell an adult that you trust.





Questions?

Resources

- <https://www.lifewire.com/top-social-networking-sites-people-are-using-3486554>
- <https://www.common sense media.org/blog/16-apps-and-websites-kids-are-heading-to-after-facebook#>
- <https://www.teensafe.com/blog/cyber-bullying-facts-and-statistics/>
- <http://www.ncpc.org/topics/internet-safety/social-networking-websites>

Contact Information

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